

**Business Delegation 2011
Monday November 28
Program**

- 9.00 a.m. Bus leaves 49th st. between Lexington Ave. and Park Ave.**
- 9.30 a.m. Visit Liveperson, Leading provider of real-time engagement solutions (chat, e mail etc)
Hosted by: Robert LoCasio, founder and CEO
475 10th Ave. at 37th st. 5th floor**
- 11.30 a.m. Lunch at McGraw Hill hosted by Dr. Charlotte Frank, SVP Research and Development, McGraw Hill Education
Guest Speaker: David Darst, Managing Director and Chief Investment Strategist, Morgan Stanley Investment Banking Division
" Asset Allocation and Investment Strategy for 2012 and Beyond"
1221 Ave. of the Americas (bet. 48&49) 50th floor**
- 1.45 p.m. Visit to the National September 11 Memorial and Museum
Guided by: Architect Michael Arad, the designer of the memorial**
- 3.00 p.m. Visit the High Line Park
Guided by Architect Gil Even Tsur
The designer architect of "Meir on Rothschild" in Tel Aviv
Gil Even-Tsur Architecture Workshop**
- 4.00 p.m. Bus leaves back to midtown**